



Walkathon FAQs:

The Walkathon is our first key fundraiser the PTA has planned during the school year. Thank you for supporting the Proctor Terrace community through the Walkathon. It promises to be a fun, colorful and exciting event! Our fundraising target this year is \$15,000.

1) How does the fundraising work?

Every student will be given a pledge form in class, and will be asked to pledge how many laps they are hoping to walk. (6 laps ~ 1 mile). We just encourage the students to walk as far as they can, whether that is 6 laps or 60 laps! Students are asked to get pledges from family, friends and neighbors based on how many laps they walk (up to a maximum donation).

2) How can I help my child raise money?

The PTA pays for many of the activities and supplies that make our school such a wonderful community for our kids. The Art Docent program, the Garden expenses, Agendas, and Curriculum Enrichment are all examples of how PTA funds are spent. Again this year we will dedicate 50% of all funds raised by 6th graders to fund Outdoor Ed! You can help your child by reminding them of all the great ways the money they raise will support the school. Other ideas:

- Start the pledge with your top sponsor – people will follow suit!
- Use our online pledge platform to ask by email and social media- see the flyer in this packet for more details.
- Work hard to collect the money soon after the event – send in the pledge form and money by Friday October 7th even if you haven't collected all the donations. You can send in the remaining donations all year!
- Encourage your child to keep walking on the day!
- Ask business contacts too – all donations to the PTA are tax deductible.

And remember, every child who returns their pledge form or registers online with 10 or more individual pledges by **October 7th** (no minimum amount) will be entered into a drawing for a **\$50.00 Gift Card!**

3) Do I have to be present for my child to participate in the Walkathon?

All students must be supervised by a parent or guardian (or designee) after school hours (2:20 pm - 4:00) For TK + Kinders, from 1:05 pm onward a parent or guardian (or designee) that has been **FULLY CLEARED TO VOLUNTEER ON CAMPUS** may continue to walk with their student throughout the event.

4) What is a designee?

A designee is an adult that a parent or guardian assigns to supervise their child in their absence due to work or other commitments. A designee can be a friend, another family member or even another parent at Proctor Terrace. The designee must be listed on your child's permission slip.

5) What if I don't want my child to participate in the Walkathon?

All students will be able to participate in the Walkathon as it begins during school hours: **TK-K will begin at 12:30 pm, 1st grade and up will begin at 1:30 pm.** There will be a classroom your student can go to if you do not want them to participate or you may pick them up prior. If you would like to take your student

home once school ends, they may be checked out in the **Student Check Out Area**.

6) What are the hours of the Walkathon?

The Walkathon begins at 12:30 pm for TK and Kinders and 1:30 for 1st grade and up. Students can walk for part of this time or until 4:00 pm. Their laps will be counted and prizes are earned based on how many laps are walked. Food will be for sale in the multi from 3:00 pm - 5:00 pm.

7) Other than walking, what else is there for students to do during the Walkathon?

Dave's Gourmet Ice Cream will be selling a mini scoop for \$3.75 and a single scoop for \$6 with 35% of proceeds benefiting the PTA. Fruit, water and pretzels will be free. After a few laps, kids will begin to receive or participate in lap prize activities. There will also be music to keep the kids motivated.

8) Will my child have to bring money?

Students will need money if they want to purchase Dave's Gourmet Ice Cream.

9) What other items does my child need on the day of the Walkathon?

Sunscreen, a hat, comfortable walking shoes and a reusable water bottle are encouraged. There will be a refillable water station so students can use their own water bottles to stay hydrated. All students will get a Walkathon t-shirt to wear on the day of the Walkathon.

10) How can I help at the Walkathon?

Family volunteers are what makes this FUNdraiser such a memorable and successful event. To volunteer to help on the day of the event, prior to 2:20pm **YOU MUST BE FULLY CLEARED TO VOLUNTEER ON CAMPUS** please see the attached volunteer sheet and then look for sign up genius links in upcoming email. Once you go through the process you are set for the year so let's get it complete ASAP! Volunteering after 2:20 pm, please go directly to the sign up genius.

11) When does my child turn in the money they raise?

All money is collected after laps are tabulated after the Walkathon. Pledge money should be put in an envelope with your child's name on it + 'Walkathon' on the front and turned in to the office or to your child's teacher by **Friday October 7th**. Checks should be made out to **Proctor Terrace PTA**. Online donations can also be made on the school website via PayPal: www.proctorterracepta.org.

13) Are there prizes awarded ?

Yes, students will earn fun prizes on the day. Students walking 50 laps or more will receive awards at the Walkathon assembly approx. 3 weeks after the event.